

**JOINT MUSEUMS COMMITTEE
9 NOVEMBER 2016**

HARTLEBURY FEES AND CHARGES

Recommendation

1. **The Museums General Manager recommends that:**
 - a) **the proposed fees and charges for Hartlebury be recommended to Worcestershire County Council for approval; and**
 - b) **he be granted delegated authority in consultation with the Chairman and Vice-Chairman to decide on the timing of their introduction.**

Background

2. In February 2015, the Joint Committee approved the principles of a management agreement with the Hartlebury Castle Preservation Trust (HCPT) for the future operation of the wider site at Hartlebury Castle and the County Museum. The development of a new business and financial model has been an integral part of the project alongside securing permission to start from the Heritage Lottery Fund, which has now been granted.

3. The first elements of the project are now being tendered and Hartlebury Castle Preservation Trust has also begun the process of appointing a staff team to help deliver the project. Completion of the first phase of construction works is programmed for the summer of 2017 and it is important therefore that preparations begin for relaunching the site to the public at that point, including the printing of new promotional materials.

4. The following price changes are proposed by HCPT for 2017-18:

Admission Category	£Current Price	£Proposed Price
Adult	5.00	6.75
Seniors	2.50	4.50
Children aged 5-16	2.50	3.00
Children under 5	Free	Free
Family Ticket (2 adults and up to 2 children)	13.00	16.50
Individual Hartlebury Annual Pass	14.00	18.00
Family Hartlebury Annual Pass	32.00	34.00
Education Group Child	2.00	2.75

Adult Group Tours	5.00	6.75
Adult Gardens Only – with Gift Aid	n/a	2.75
Children aged 5-16 Gardens Only – with Gift Aid	n/a	1.10
Family Gardens Only Ticket (2 adults and up to 2 children) – with Gift Aid	n/a	6.60
Adult Gardens Only	n/a	2.50
Children aged 5-16 Gardens Only	n/a	1.00
Family Gardens Only Ticket (2 adults and up to 2 children)	n/a	6.00
Individual Hartlebury Gardens Only Annual Pass	n/a	10.00
Family Hartlebury Gardens Only Annual Pass	n/a	20.00

5. The Trust's business plan proposes that ticket categories in bold (where a charge already exists) are subject to a split in revenue of 70% to Museums Worcestershire and 30% to HCPT. All revenue for gardens tickets will be retained by HCPT.

6. Work is ongoing to complete the management and funding agreements which will confirm the financial arrangements for the collection of income and the relationship between the two parties.

7. A decision on fees and charges where a charge does not currently apply is a decision for the County Council. The partnership agreement sets out those decisions on such excluded powers are to be made following a recommendation from this committee. It is therefore proposed that the table of charges above be recommended for approval and that authority will be granted to the Chairman and Vice Chairman to agree the timing of their introduction. This will be subject to the completion of the building programme.

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Background Papers

In the opinion of the proper officer (in this case the Museums General Manager) there are no background papers relating to the subject matter of this report.